

Traceability and accounting empowered by technology

Grupo MARFRIG is one of the largest meat processing groups in the world. Founded in Brazil, today it has over 49 meat processing plants in Brazil, Argentina, Chile, and Uruguay. In Uruguay alone, it owns 4 meat processing plants that manage 40% of the domestic market and is currently in talks to acquire 2 more.

Upon arriving in Uruguay the group bought Frigorífico Tacuarembó, by the end of 2006 it bought Frigorífico San José, and in July 2007 it bought La Caballada de Salto, where an audit was performed to evaluate the software used for the last two years, which was developed by Soluciones for total management control. In order to optimize its technology resources, the company sought to develop its own applications and, therefore, it worked together with Soluciones, a GeneXus Solution Partner in Uruguay.

Then, Soluciones developed the three main systems that Grupo MARFRIG Uruguay needed. First: TrazPRO, a system for production and traceability control; second: CountPRO, a solution for accounting management; and finally: SalaryPRO, a tool for the payment of salaries and wages.

At present, Grupo MARFRIG Uruguay owns the following meat processing plants: La Caballada in Salto, San José, Tacuarembó, and Colonia. The first two use the applications generated with GeneXus by Soluciones, which will be operational in the next four months for the remaining ones.

Currently, "we've entered into a partnership with Grupo MARFRIG Uruguay, through which we sell the property of the Knowledge Bases of the three products that facilitate the administration of 100 percent of their meat processing plants' operation in Uruguay," explained Ramón Jacques from Soluciones. In turn, MARFRIG trains developers in order to work together with Soluciones to promote the growth of the group's products.

As a result, 100 percent of its meat processing plants in Uruguay will be managed by products developed with GeneXus by Soluciones and, at the same time, Grupo MARFRIG can have its own development team.



Production Environment Technical File

Used Technologies	GeneXus
Generator	VFP C/S
DBMS	SQL Server
Environment	Win
Links	www.marfrig.com.br www.solucion.com.uy www.trazabilidad.com.uy www.genexus.com