



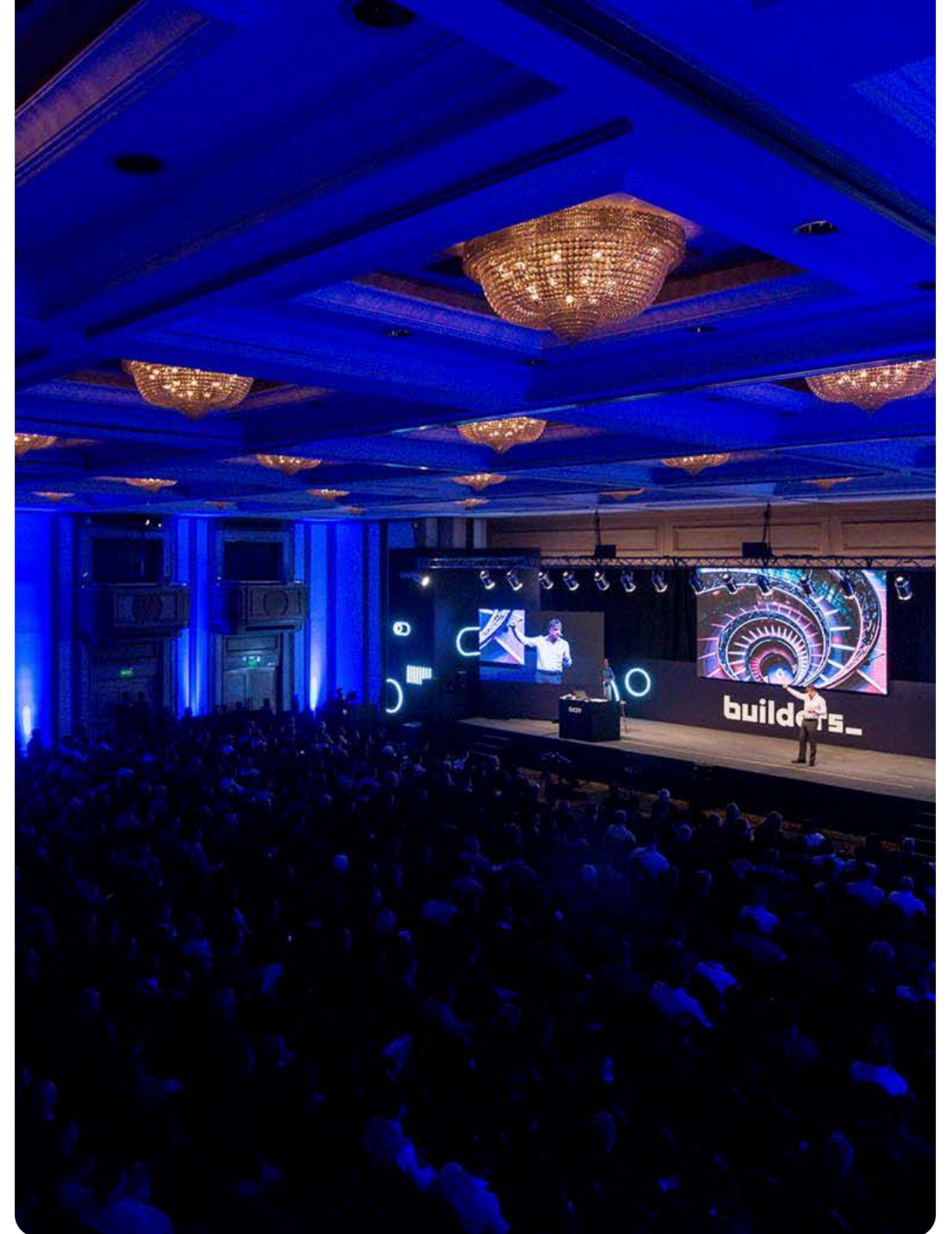
WHAT'S NEXT?

# GX30 GeneXus Meeting

The countdown begins for the **GeneXus Meeting - GX30**, which will take place on **November 28th, 29th, and 30th, 2023**, at the **Radisson Hotel in Montevideo**, Uruguay.

We promise that this event will be unforgettable from now on.

If you still need to book your tickets, here are 30 reasons why you should attend the most important and massive Technology and Innovation Event in Latin America.





#1

## It's the 30th Anniversary!

This event will be historic, as it marks the 30th edition, where we'll highlight the longevity and continuous success of the GeneXus Meeting and the evolution of GeneXus as a brand, product, and Community.

In numerology, the number 30 has the vibrations of 2 digits, symbolizing creativity, joy, society, inspiration, infinity, and eternity.

GX30 will be the perfect occasion to celebrate three decades of innovation and technological development.



#2

## The First GeneXus Encounter with Globant

The collaboration between GeneXus and Globant adds a level of excellence. In this event, we will gather our expertise to showcase the 'Power of Creating' innovative technological solutions that drive the digital transformation of organizations.





#3

## Return to In-Person

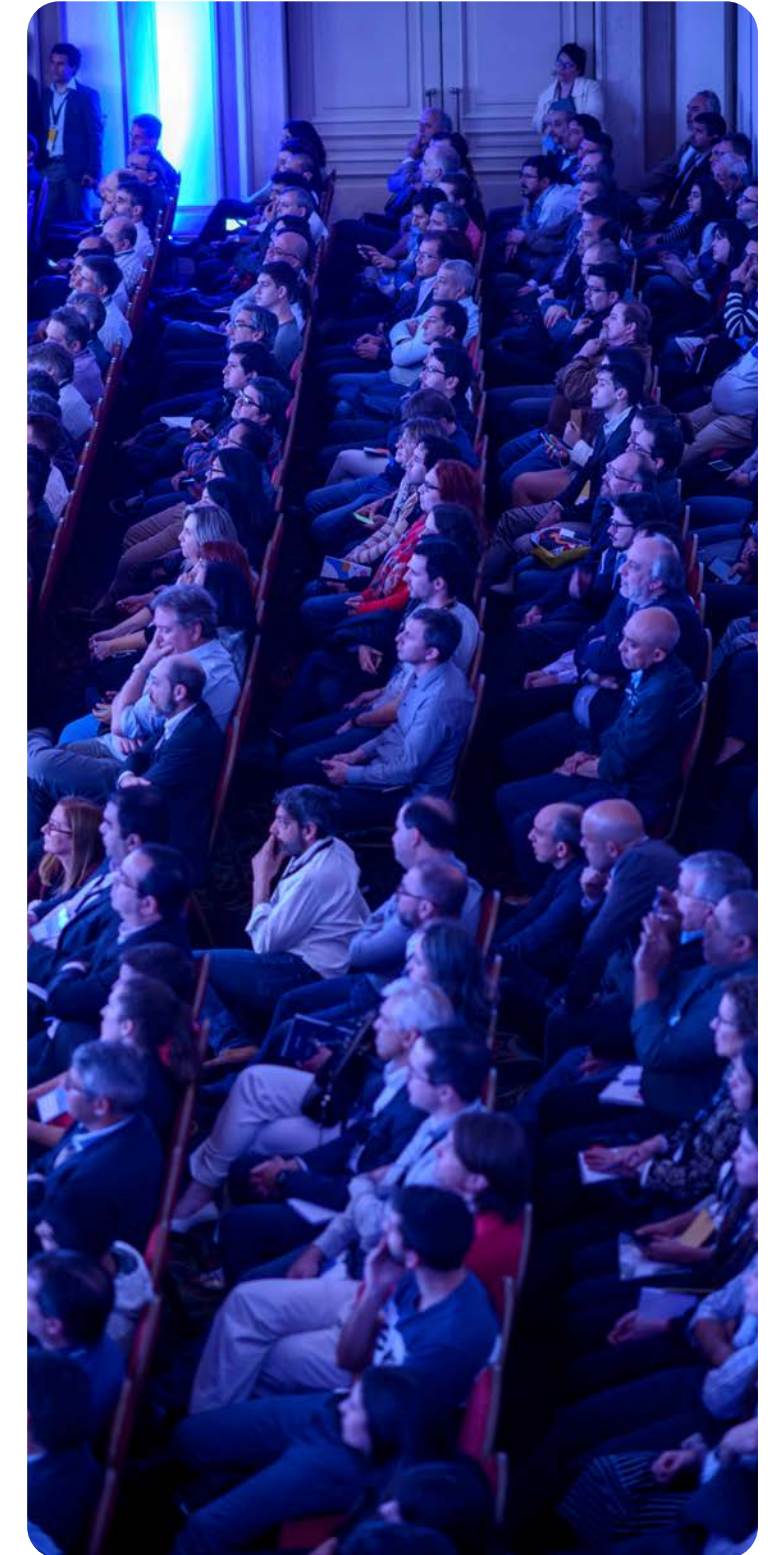
After four years, the event returns to an in-person format, and we aim to make it exceptional. Being part of this return will allow you to witness the GeneXus community reuniting in an environment filled with energy and emotions.



#4

## Window to the Future

This event offers a complete immersion in technological advancements and business solutions. The in-person experience allows you to interact directly with products, demonstrations, and exhibits, helping you better understand how to apply these solutions in your environment. Only at GX30 can you see what's coming in emerging technologies like **Artificial Intelligence, Super Apps, Critical Mission Systems, Security, Testing, Legacy System Modernization, DevOps, Design Systems,** and **Digital Transformation.**





#5

## High-Level Conferences

The event will feature Keynotes delivered by world-renowned leaders and experts, including [Ichak Adizes](#), creator of the **Organizational Life Cycle** methodology, known for its focus on change management and transformation in organizations, and [Jose Elias](#), the mind behind the [Eliax](#) blog, famous for exploring futuristic ideas and disruptive concepts, among others.



#6

## Visibility and Recognition

Participating in an international event like this can enhance your industry visibility. If you're a professional looking to stand out, share your knowledge, or establish authority in a specific area, this event provides a perfect platform to do so. You can even apply to be a speaker—go for it!

#7

## Personalized Experience

You can choose the sessions that interest you the most, interact with speakers after their presentations, and participate in live debates. This customization allows you to address your professional challenges directly.

#8

## Live Exploration of GeneXus Superpowers

It's a unique opportunity to delve deep into the development possibilities that GeneXus offers across multiple dimensions in just three days. We will also showcase the development directions we're working on, what to expect from upcoming versions of GeneXus, and the mid-term topics on our radar.

#9

## Jodal's Sports Talk

Every year, our CEO, Nicolás Jodal, talks on topics not necessarily directly related to technology, becoming one of the highlights of each GeneXus Encounter. You'll also have the chance to meet him personally.







#10

## Access to the GeneXus Team

At GX30, you'll also have access to over 200 individuals who make GeneXus possible and breathe life into it—everyone from the management team to software development, support, infrastructure, training, sales, design, and marketing teams; many of them, you might have exchanged emails with or seen in [webinars](#); this time, they'll be close and available to meet you and answer your queries.







#11

## Meet the Support Team

If you're a GeneXus customer, you've probably been in touch with the support team via e-mail and other channels. At GX30, you'll get to meet them in person and improve the communication resulting from face-to-face contact.



#12

## Integrate with GeneXus Partners Worldwide

At GX30, you can strengthen ties, share experiences, and create alliances among GeneXus Distributors from around the world to collaborate on projects, marketing, and approaching transnational clients.



#13

## Training and Certifications

During GX30 week, exclusive GeneXus Certifications will be offered to participants from abroad. Take advantage of this limited opportunity! Registrations are already open and with limited availability.





#14

## Multi-Languages

The GeneXus Meeting has international reach and is translated and broadcast in **Spanish**, **English**, and **Japanese**.



#15

## Massive Attendance

3,500 attendees from all continents will come to GX30 to explore the latest trends and challenges in the business and technological fields. Don't miss out!



#16

## Certificate of Attendance

This certificate will be helpful for your career and profession. You can even add it to **LinkedIn** to update your profile (remember to mention us). Win-win!





#17

## Change of Environment

**Traveling to Uruguay** for the GeneXus Meeting - GX30 will allow you to step out of your usual surroundings and awaken your creativity in an inspiring environment. It's an excellent opportunity to update your knowledge while telecommuting and connect with technological leaders and decision-makers worldwide . The diversity of attendees will help you expand your global network, exchange ideas with people from different cultures, and meet colleagues you've only known online.



#18

## Connectivity

GeneXus Meeting takes place in comfortable facilities with internet access, so you can make video calls or check work emails that can't wait. You can connect whenever and however often you want, whether at the event venue or from meeting rooms. Even on the streets, you won't have issues because, in Uruguay, internet access is phenomenal. Many public squares and buses offer free WiFi.



#19

## Networking and Business Opportunities

By meeting international leaders and experts, you can discover collaborations and joint projects that could have a positive impact on your company or career. The 3-day event is ideal for meeting new people, reconnecting with acquaintances, interacting, creating business opportunities, and professional growth with colleagues, role models, and decision-makers worldwide.











#20

## Face-to-Face Interactions

In-person attendance encourages more effective and profound communication. Connecting with colleagues and experts in person allows you to build stronger, lasting relationships that could translate into fruitful long-term collaborations. Seize this moment to ask questions, gain valuable advice, and generate innovative project ideas.



#21

## Free Admission

Unlike other comparable events, the GeneXus Meeting is free of charge. Over three days, you'll have access to more than 180 activities, including talks, training sessions, panel discussions, exhibitions, awards, networking opportunities, and more. You just need to register and attend!





#22

## Discover Live Talent

The GX30 will be a unique opportunity for recruiters to meet potential candidates for their job vacancies personally . Come to Uruguay and find your next Star Talent!



#23

## Your Professional Future Awaits

If you're searching for new job opportunities, this is the perfect occasion to directly connect with representatives and leaders from the most prominent IT industry companies and take a step forward in your career.



#24

## Explore Beyond the Talks

Attending the event in person will allow you to interact directly with representatives of the national and international brands and organizations that sponsor the GX30.

#25

## Inspiration and Motivation

This event is designed to inspire and motivate you on your professional journey. Shared success stories, presented innovations, and enriching conversations will leave you with a sense of enthusiasm and determination to face your goals with renewed passion.

#26

## Enjoy a Well-Deserved Break

Every year, we strive to exceed the expectations of our attendees, not just intellectually but also gastronomically. Enjoy a good coffee and some delicious treats while discussing memorable moments of the Encounter.

#27

## Become Part of the Urban Legend

They say that once you attend a [GeneXus Meeting](#), you never stop attending. That's something that undoubtedly fills us with pride. Whether in person or virtually, our encounters become a ritual of innovation and synergy, characteristic of the GeneXus Community.

#28

## Treat Yourself at the GeneXus Shop

T-shirts, mugs, caps, stress balls, notebooks, stickers, and limited edition items are available at the GeneXus boutique. Take home a souvenir or a special gift from our brand.





#29

## Lasting Memories

In addition to the event, **you can explore the beauty and culture of Uruguay and its capital, Montevideo**, highlighted as one of the best cities in the region in the most recent Economist ranking. Enjoy delicious local cuisine and visit iconic places like the Rambla, the Ciudad Vieja, and the parks, beaches, and gardens that invite outdoor enjoyment. This combination of learning and tourism will make your trip even more rewarding. If you've never been to Uruguay, now is the time!



#30

## Spring - Summer

For the first time, the event will be held at the end of November, just days before summer, a season known for pleasant temperatures.

## In summary, after the event, you'll have:

- Greater knowledge.
- New ideas to drive your career or business.
- Experiences and learnings.
- New contacts and relationships.
- And much more.

Traveling to Uruguay for three days to attend the **GeneXus Meeting GX30** is much more than a technical event: it's a unique opportunity to grow professionally, connect with people from all over the world, immerse yourself in a new culture, and open up to global opportunities.

**We look forward to seeing you in Uruguay to experience this unparalleled event!**