GeneXus™ Enterprise AI

Improving the performance of trade managers with Gen-AI

Discover how an international trade consulting firm integrated AI to improve the efficiency and accuracy of their advisory services.

Problem

For quick answers to legal and regulatory concerns, trade managers would turn to a document base compiled by the advisory department with over 20 years worth of norms and internal reports, but the length of the document made manual searches time-consuming and unproductive.

Objective

Implement AI to streamline data extraction from that document base and enable trade managers to self-manage their queries, easing the workload of specialists in the advisory department.

Challenge

Processing more than two decades of customs regulations and reports required a lot of testing to verify that responses were efficient and to minimize the error margin as much as possible.

Solution

We used **GeneXus Enterprise AI** to develop an **AI assistant integrated into the foreign trade regulations and reporting document base that allows trade managers to access immediate and reliable answers**.

This assistant can understand natural language queries and semantically search the document for the most appropriate answer in each case.

Developing this AI solution with GeneXus Enterprise AI ensured:

- **A significant acceleration** of implementation times.
- **Data security and privacy** in handling and processing.
- **Efficiency and accuracy** in processing vast amounts of documentation without compromising performance, allowing for seamless scalability and updates to the document base.

Results

The implementation of the AI assistant has not only **streamlined the trade managers' work**, who can now get immediate answers to their queries, but it has also freed up the in-house advisory department from several questions that the solution can quickly answer, **significantly reducing information search and analysis times**.

Thanks to **GeneXus Enterprise AI**, specialists are not overloaded with queries and have more time to address the most complex ones.

Shape your AI journey

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